



THE JOBA MEDICINE CABINET

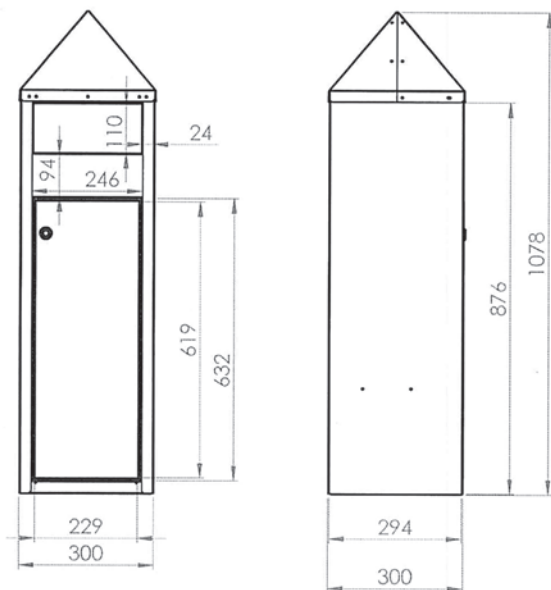
MOTIVATE CUSTOMERS. PROTECT THE ENVIRONMENT.



The JOBA - MEDICINE CABINET



Available optionally with castors or for wall-mounting.





Where to go with old medicines?

Medicines are a danger – at least if they are disposed of incorrectly; and that is exactly what many customers are struggling with: Only 15 percent* dispose of their expired medicines correctly. Every second person simply tips liquid medication down the drain or flushes old tablets down the toilet – thereby harming both humans and the environment.

Together with pharmacies in the region, we want to do something about this. That is why we have designed the JOBA medicine cabinet.

The small, compact container “Made in Bremen”, theft-protected, can be wall-mounted and, thanks to casters, can be flexibly placed wherever there is room. The striking decoration makes it a real eye-catcher – it also signals to your customers at a glance that they can get rid of their old medicines in your pharmacy.

The JOBA medicine cabinet is therefore more than just a waste container for expired drugs or medication. It contributes to safe disposal and thus to the protection of both humans and the environment. It clearly shows that your pharmacy offers a plus in service...and it strengthens customer loyalty – sustainably.

* Representative study of the Institute for Social-Ecological Research (ISOE), Frankfurt am Main, 2014

YOUR ADVANTAGES AT A GLANCE

Guaranteed secure disposal

No more dangerous liquids in waste water.
No pills in the waste bin, to be found by children.
This protects both people and the environment.

Effective theft protection

A bevel on the throw-in window and a special lock reliably prevent unauthorised access.

Effective marketing

Make your service plus point visible! The JOBA medicine cabinet is a real eye-catcher and signals at first glance: We take back old medicines.

Strong customer loyalty

Whoever knows for sure that medicines can be disposed of with you will keep coming back...and whoever comes again ensures increasing sales.

Valuable time saving

Customers can insert their expired medicines in the JOBA medicine cabinets without having to go to the sales counter. This saves time and human resources – especially at peak times.