

The good  
in mind

# Spect

COLLECTOR





**€ 249,-**

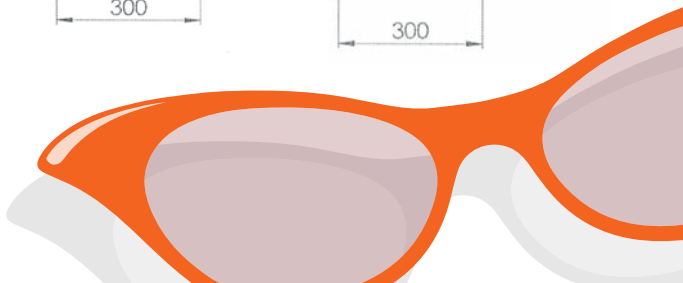
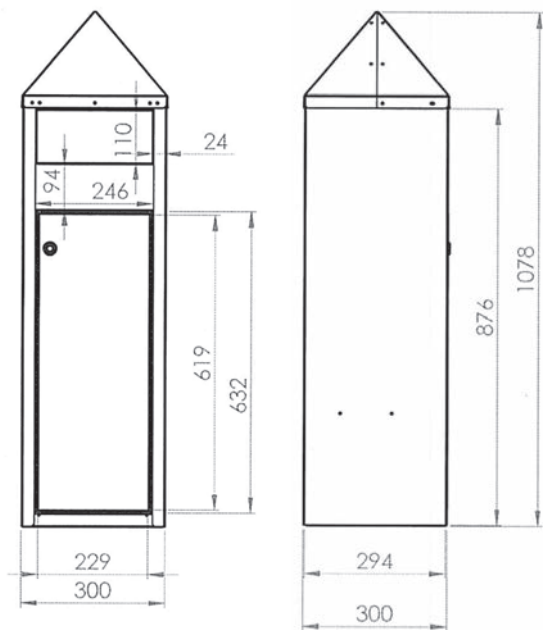
## **Brillen Weltweit The good in mind**

For more than 50 years now, "Brillen Weltweit" has been ensuring that discarded glasses from private households find their way to new owners throughout the world, who have hardly any money for or no access to seeing aids. The non-profit-organisation belongs to the „Deutsche Katholische Blindenwerk“ and works together with international non-profit organisations, through which the glasses are distributed to local clinics, hospitals, mission stations and other charitable organisations in Europe, Africa, Asia and South America. Further information on the voluntary commitment of the organisation can be found at [www.brillenweltweit.de](http://www.brillenweltweit.de).

## With your help to a better perspective

All we need now is you: Support the campaign – and display the JOBA Spect-Collector container in front of or inside your shop/ practice! This strengthens customer loyalty and your image, but, above all, is a great help for “Brillen Weltweit”. Furthermore, it does not cause you any trouble, because: When the Spect-Collector container is full, we pick up the collected glasses and then forward them to the association, which, in turn supplies people in Europe, Africa, Asia and South America with the glasses via the non-profit-organisations.

Together we can improve the quality of life for affected people, secure livelihoods and – literally – create new perspectives. A clear, visual commitment to be proud of.





## ALL ADVANTAGES AT A SINGLE GLANCE

### **Direct help**

#### **Donate glasses – give sight**

Each pair of glasses donated helps an affected person – in Germany as well as in other countries throughout the world: The “Brillen Weltweit” campaign gives the seeing aids directly to approved non-profit organisations.

### **Visible commitment**

The striking container has a high recognition factor and signals from afar: Glasses can be donated here!

### **Strong customer loyalty**

Whoever wishes to donate his glasses visits you in your shop – and tells their friends about the possibility. This strengthens customer loyalty and your image – and supports a good cause.

### **Active resources protection**

Many glasses are gathering dust in drawers or end up in the waste bin. Recycling of seeing aids protects resources, as fewer pairs of glasses must be manufactured – and protects the environment, as less waste is produced.

### **High-quality container**

The JOBA Spect-Collector container is constructed of high-quality, certified sheet metal with long-lasting coating, and is manufactured (directly here) at our headquarters in Bremen. An effective anti-theft device prevents unauthorized access to the donated glasses.

### **High flexibility**

The container can be flexibly/effectively displayed and, being on castors, can easily be placed either in front of or inside the shop. When it is full, you simply inform us and we pick up the seeing aids and pass them on to “Brillen Weltweit”



JO-BA GmbH  
Friedrich-List-Straße 1  
D-28309 Bremen  
Tel. +49 (0) 421 410044  
Fax +49 (0) 421 4100467  
E-Mail: info@jo-ba.de